

Pushing the boat out after 60 years

Print and contract publishing specialists The Hardy Group pushed the boat out to celebrate the company's 60th anniversary

It held a birthday bash on the River Thames to toast the long-standing success of the business which produces the largest range of journals and periodicals in the UK. More than 40 valued customers joined directors and employees on a cruise and barbecue from Tower Bridge.

Founded in 1946 the company provided a new kind of service for British industry by establishing a network of reliable printers, served by a central London office, to match customers with their ideal printing partners. It specialises in producing publications for professional institutions, membership organisations and charities and also has an impressive portfolio of B2B and special interest titles. Contract publishing and advertising sales have been added to the services on offer at The Hardy Group.

David Douglas said "We are proud of our heritage and the happy, long term relationships we have with our customers which is why we wanted them to help us celebrate our 60th birthday. It is one of a number of events we are holding during the year to celebrate this milestone anniversary and thank our customers for their continued support."

Note to editors:

Today, we produce the largest range of periodicals and journals in the UK – a distinction only made possible by our proven ability to consistently deliver real benefits to our customers.

We specialise in producing publications for professional institutions, membership organisations, associations and charities. Our impressive portfolio of B2B and special interest titles span publications for major, international companies right through to smaller, independent publishers.

Our aim is to add real value to our customers, which is why we continue to evolve as an organisation offering innovative solutions. We are proud of our heritage and stay true to our high standards of service, always maintainin our open, affable approach.

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